

FOR IMMEDIATE RELEASE

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**BEXLEY EDUCATION FOUNDATION APPOINTS
NEW MEMBERS TO BOARD OF GOVERNORS**

Bexley, Ohio, August 10, 2009 –The Board of Governors of The Bexley Education Foundation welcomes five new members who have agreed to serve three-year terms, beginning July 1, 2009. In addition, six individuals, one new and five returning, have agreed to serve one-year terms on the BEF Board of Governors as representatives of other community organizations and institutions. The following new members will serve three-year terms:

Karen L. Eisenbach is the owner of Eisenbach Strategic Consulting, a firm that assists companies in developing and executing winning business strategies. Prior to starting her own business, Ms. Eisenbach was an executive with Nationwide Insurance, where she began in 1989 as Manager, Business Development for Financial Institutions and rose to become Vice President, Private Sector Retirement Plans, a position that she held from 2005 through 2008.

Ms. Eisenbach earned her B.S. in Business Administration at The Ohio State University. She has served on the Board of Directors of Nationwide Federal Credit Union and as National Co-chair of Nationwide's United Way Campaign. Ms. Eisenbach is married to Dan Yee, whose family owns Wings Restaurant on Main Street. Their son Christopher, 12, will enter Bexley Middle School this fall and their daughter Aly, 16, will be a junior at Bexley High School.

G. Preston Elliott, a Certified Financial Planner, is Vice President -- Investments at UBS Financial Services. Prior to that, Mr. Elliott was Vice President - Wealth Management at Smith Barney. Mr. Elliott specializes in helping clients reach their goals through financial planning and comprehensive wealth management. Mr. Elliott also assists corporations in leveraging their company-sponsored retirement and executive compensation plans.

Mr. Elliott serves on the Board of Directors for the Whitehall-Bexley Rotary Club Foundation. He is actively involved with the Bexley school system, where he serves on the Community Finance Review Board; over the past several years he has also taught workshops for Bexley High School students as part of the Bexley Education Foundation's Leadership Bexley program.

Mr. Elliott graduated from Bexley High School. He earned a Bachelor degree (Finance) from Indiana University and a Masters degree (Strategy and Marketing) from the Kellogg Graduate School of Management. He resides in Bexley with his wife Jill and two children, ages 1 and 4.

Gordon Hecker is senior vice president and chief marketing officer for Nationwide Financial, a position he has held since 2003. Mr. Hecker has more than 20

years of marketing experience in consumer products and financial services. Prior to joining Nationwide Financial, he spent nine years with the Scotts Miracle-Gro Company in Marysville, where he was senior vice president of marketing and directed the marketing efforts to drive sales of more than \$1.6 billion.

Mr. Hecker earned an MBA in Finance and Marketing from the University of Chicago and a Bachelor of Arts degree in Public Policy from Stanford University. He and his wife Donna moved to Bexley with their three children in 2003. Their older two children attend Bexley High School, and their youngest is a student at Columbus Jewish Day School, where Mr. Hecker has been president of the board since 2005. Donna is an active volunteer in the Bexley theatre program.

Vesna Mangano is co-owner of the restaurant Giuseppe's Ritrovo in Bexley. Ms. Mangano and her husband Giuseppe Mangano have owned and operated the restaurant as a team for 13 years. Prior to that, Ms. Mangano did marketing and public relations for architectural firms.

Ms. Mangano earned a B.S. in Business Administration from The Ohio State University. Her son Domenic, 11, is a student at Maryland Elementary, and Umberto, 12, will enter Bexley Middle School in the fall.

Matt Palmer is president of The Joseph Group, an investment management and wealth advisory firm he co-founded with his brother Mark Palmer in 1999. Mr. Palmer serves on the boards of The Catholic Foundation and the American Center for Civic Character; chairs the financial development committee of the Bishop Griffin Center; and is a member of the Professional Advisory Committee of the Columbus Foundation.

Mr. Palmer graduated from Ohio Wesleyan University and earned a master's degree at Harvard University. A lifelong resident of Bexley, he graduated from Bexley High School in 1975. He and his wife Lisa have three daughters: Layne (22) is a graduate of BHS ('05) and now lives in New York City where she works for Teach for America; Catherine (19) is a sophomore at the College of William & Mary; and Mary Grace (13) is an 8th grader at St. Catharine School.

Joining the BEF Board of Governors for a one-year term is:

Julie Eikenberry, representing the PTO Council. Ms. Eikenberry is the Controller of Glory Foods, a company she has been with since its launch in 1990. She earned a Bachelor of Science degree in Business Administration from The Ohio State University, has a CPA license expects to complete her MBA studies in 2010.

Ms. Eikenberry moved to Bexley in 1999 with her husband and son, Alex, who is a student at Bexley Middle School. Ms. Eikenberry has served as the PTO Treasurer for Cassingham Elementary and currently holds the position of Vice President for the PTO Council.

Other representatives of community organizations who are returning for one-year terms are **Jed Morison**, representing the City of Bexley, **Phil Bidlack Page**, representing the Bexley Alumni Association, **Sharon (Sherry) Peck**, representing Capital University, **Andy Sutter**, representing the Bexley Board of Education, and **Janice Yoder**, representing the Bexley Faculty.

The following individuals are continuing their service in three-year terms on The Bexley Education Foundation's Board of Governors: John Cardenas, Robert Darwin, Beth Grimes Flood, Mabel G. Freeman, Ph.D., Barbara Giller, Julie Block Glassman, Craig A. Halliday, Thomas Heilman II, Melissa W. Johnson, Linda S. Kass, Bradley R. Kastan, Irene Levine, P. Jon Meyer, Cynthia V. Phillips, William G. Porter, Frank J. Reed, Jr., Marty Ross-Dolen, Amy N. Thompson, Megan P. Walker and Jim Winnegrad.

Departing from the Board of Governors after completing their terms are Misty Aldrich, John B. Rohyans, James S. Ryan and Maja Maley. The Board thanks them for their service.

The Bexley Education Foundation's mission is to fund through private contributions programs and projects to ensure excellence in education for all who are served by the Bexley City Schools. The Bexley Education Foundation works with the school district to identify and develop extraordinary learning opportunities that will distinguish our students, schools, and community. For more information about The Foundation, please call (614) 338-2093.

Caption for attached photo:

BEF Chair Linda Kass welcomes new members of BEF Board of Governors

Front Row: Julie Eikenberry, Karen Eisenbach, Vesna Mangano, Linda Kass

Back Row: G. Preston Elliott, Gordon Hecker

Not Pictured: Matt Palmer

